

# UAM technical solutions - Eve Urban Air Mobility

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## Juliana KIRALY

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### Short bio

Juliana leads Eve's Business Development in Europe, being responsible for the sales strategy of Eve's eVTOL and services in the region, for securing partnerships throughout the UAM ecosystem, and for supporting future operations. Mrs Kiraly has been working in aviation for more than 10 years. She started her career at Embraer Commercial Aviation, where she worked in areas such as Flight Operations, Market Intelligence and Sales & Marketing. Prior to joining Eve, Juliana held the role of Marketing Manager at Embraer, being responsible for the sales strategy in Western and Northern Europe, building complex models, structuring sales campaigns, performing quantitative and qualitative analysis and presenting market opportunities to the airlines in the region.

### Abstract

Eve Air Mobility (<https://eveairmobility.com/>) is a leading developer of next-generation Urban Air Mobility (UAM) solutions. Our goal is to create a comprehensive, practical and capital-efficient UAM solution that includes:

- Design and production of electric Vertical Takeoff and Landing aircraft (eVTOLs);
- Portfolio of agnostic maintenance and support services for both Eve and third-party aircraft;
- Fleet operations services in collaboration with partners;
- New Urban Air Traffic Management system designed to allow eVTOLs to operate safely and efficiently in densely-populated urban areas alongside conventional aircraft and drones.

Eve's business was formerly part of Embraer, the third largest aircraft manufacturer in the world specialized in the development and the support of regional and executive jets. As a separate company, Eve has the resources, agility and autonomy to pursue innovative business models and will be able to serve as a protagonist in shaping the UAM market.

Eve is uniquely positioned to develop, certify and commercialize its UAM solution on a global scale given its aviation heritage, strategic relationship with Embraer and the experience of its management team and employees, complemented by the strategic partners involved with Eve's project.